

PRESS RELEASE



STELLA

#2

31/10/2024

The STELLA project, "Sport as a Tool for Environmental Sustainability Learning," brings together five organizations from Italy, Malta, Cyprus, Portugal, and Greece to promote sustainability through sports. With a timeline spanning from March 2024 to February 2026, this Erasmus+ KA2 initiative aims to empower youth as environmental advocates, foster sustainable behaviors through sports, and equip youth workers with effective non-formal education tools.

On June 27, 2024, project partners held a preliminary online meeting led by the Italian coordinator, TDM 2000 ODV. The session reviewed key project objectives, financial logistics, and sustainability strategies, including minimizing printed materials. The team also prepared for the Kick-Off Meeting (KoM) held in Sardinia, Italy, on July 19-20, which included partners from TDM 2000 Malta, AZO (Cyprus), Synergia (Portugal), and EKO (Greece). Presentations outlined dissemination strategies, risk management, and partner responsibilities.

The first press conferences in partner countries introduced the project to media, stakeholders, and youth groups, highlighting STELLA's potential to foster sustainability in Europe. These events included panel discussions on current environmental challenges and engaged participants in dialogue on project goals and future impact.

On September 5, 2024, the STELLA project partners held another online meeting to streamline administrative actions and optimize communication channels. Partners discussed website updates and provided feedback on the progress of the dissemination plan, and the upcoming transnational meeting, reinforcing the collaborative approach to achieve project goals efficiently.

STELLA will continue with a Training of Trainers (ToT) in Malta and 25 local workshops aimed at involving over 500 youth in sustainability-focused activities. A social media campaign will target 100,000 people, culminating in a final round table to unite youth, policymakers, and sports clubs in environmental advocacy. The next Transnational Partner Meeting (TPM) is scheduled for December in Athens.

- For more information: <https://stellaproject.eu/>
- Contact us at: stellaka2project@gmail.com



Co-funded by
the European Union